

## Floor Graphic Media

**Floor Graphic Media** is a base media with a hi-tack removable floor graphic adhesive over laminated with a clear permanent **scuff resistant** film for protection of the graphics. Both films are pressure sensitive and offer cold laminating advantages.

This system offers the ease of peel and stick application as well as protection of the graphic for up to 180 days from normal wear and tear.

### Product Description:

- **Base Film:** 3.4mil White Matte or Clear Vinyl, Hi-Tack Removable adhesive, 90# poly-coat liner
- **Over-laminate:** 3mil or 5mil Clear Vinyl (Textured Matte Finish), Permanent Adhesive, 53# poly-coat liner **\*\*Scuff Resistant\*\***
- Weatherability: Indoor Use Only
- 54" Wide Master Roll Stock – Sheeting & Slitting available

### Applications:

- Promotional Advertising
- P.O.P. Displays
- Retail Signage
- Seasonal Decorations
- Event Signage



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